

Amineh Ahmad

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Professional Experience:

Associate Designer, Women's Footwear | Ralph Lauren
New York, NY • (June 2022– March 2023)

Assistant Designer, Women's Footwear | Ralph Lauren
New York, NY • (November 2020 – May 2022)

- Assisted multiple brands within the company in designing women's footwear
- Delivered design sketches for new footwear concepts
- Developed CAD renderings and tech packs for seasonal footwear collections
- Assisted in creating spec sheets for footwear prototypes and samples
- Assembled professional presentations to showcase new footwear designs and ideas
- Contributed to trend research and concept development for upcoming seasons

Creative Intern, Women's Footwear Design | Ralph Lauren
New York, NY • (June 2019 – August 2019)

- 10-Week Creative Internship Program designed to give rising undergraduate students a challenging, hands-on experience in the fashion industry
- Participated in designing and completing an individual creative project under the guidance and mentorship of Ralph Lauren Creative Supervisors
- Developed CAD renderings and tech packs for Pre-Fall footwear collection
- Assisted in trend research and concept development for upcoming seasons

Teaching Assistant, Fashion Accessories Design | College for Creative Studies
Detroit, MI • (July 2018 – Present)

- Assisted students in design development, pattern making, and sample making
- Assisted students in construction methods for handbags, sneakers, and watch straps

Study Abroad | College for Creative Studies (May 2018 – June 2018)

- Traveled to London, England and Florence, Italy to visit and learn about various fashion companies and factories
 - Designed and crafted a pair of handmade leather shoes as part of Craft the Leather workshop
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Education:

College for Creative Studies | B.F.A. in Fashion Accessories Design (2016 - 2020)

- Cumulative GPA: 3.7
 - Annual Recipient of the CCS Scholarship for Academic Achievement
 - Recipient of the 2019 Alumni Scholarship
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Select Skills:

- Adobe Photoshop, Illustrator, & InDesign
- Sketching
- Trend Research
- Concept and Design Development
- Pattern Making
- Sample Making